

Jamie J. Zhao  
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## Biography

**Jamie** is a global queer media scholar and currently Assistant Professor in Media and Cultural Studies in the School of Creative Media at City University of Hong Kong, HKSAR. She holds a PhD in Gender Studies from Chinese University of Hong Kong, HKSAR, and received another PhD in Film and TV Studies from the University of Warwick, UK. Her research explores East Asian media and public discourses on female gender and sexuality in a globalist age. She is the editor of the first English-language anthology exploring Chinese queer television and related celebrity and fan cultures, *Queer TV China* (HKUP, 2023), and coedited *Boys' Love, Cosplay, and Androgynous Idols: Queer Fan Cultures in Mainland China, Hong Kong, and Taiwan* (HKUP, 2017), *Contemporary Queer Chinese Art* (Bloomsbury, 2023), and the *Routledge Handbook of Chinese Gender and Sexuality* (Routledge, 2023). She also (co)edited several special issues for highly selective journals, including *Continuum*, *Feminist Media Studies*, and *JCMS*, on the topics of global media, celebrity and fan studies. She is the founding coeditor of Bloomsbury's 'Queering China: Transnational Genders and Sexualities' book series and Routledge's 'Transdisciplinary Souths' book series. In addition, she serves on the editorial boards of the ICA-affiliated journal *Communication, Culture & Critique*, as well as Bloomsbury's 'Asian Celebrity and Fandom Studies' book series.

## Employment

**School of Creative Media**  
City University of Hong Kong  
3 Jan 2023 → present

## Research outputs

### **Contemporary Queer Chinese Art**

Bao, H. (ed.), Mergenthaler, D. (ed.) & Zhao, J. J., 13 Jul 2023, 1st ed. Bloomsbury Publishing. 224 p. (Queering China: Transnational Genders and Sexualities)

### **What is Queer About Queer Chinese Art?**

Bao, H., Mergenthaler, D. & Zhao, J. J., 13 Jul 2023, *Contemporary Queer Chinese Art*. Bao, H., Mergenthaler, D. & Zhao, J. J. (eds.). London: Bloomsbury Publishing, p. 1-20 20 p. (Queering China: Transnational Genders and Sexualities).

### **Global TV Format Queers Post-2010 China**

Zhao, J. J., 14 Mar 2023, (Presented).

### **Growing Up with "Tomboy Power": Starring Liu Yuxin on Post-2010 Chinese Reality TV**

Zhao, J. J., Mar 2023, *Queer TV China: Televisual and Fannish Imaginaries of Gender, Sexuality, and Chineseness*. Zhao, J. J. (ed.). Hong Kong University Press, p. 29-51 23 p. (Queer Asia).

### **Queer TV China: Televisual and Fannish Imaginaries of Gender, Sexuality, and Chineseness**

Zhao, J. J., Mar 2023, Hong Kong: Hong Kong University Press. 248 p. (Queer Asia)

### **Global TV Formats Queer Post-Covid-19 China**

Zhao, J. J., 18 Feb 2023, (Presented) p. 47.

### **Introduction: Making "TV China" Perfectly Queer**

Zhao, J. J., Feb 2023, *Queer TV China: Televisual and Fannish Imaginaries of Gender, Sexuality, and Chineseness*. Zhao, J. J. (ed.). Hong Kong University Press, p. 1-26 26 p. (Queer Asia).

**Global TV Formats Queer Contemporary China**

Zhao, J. J., 2023, In: *JCMS: Journal of Cinema and Media Studies*. 62, 3, p. 183-190

**Doing It as a Tomboy on Post-2010 Chinese TV**

Zhao, J. J., Sep 2022, In: *Communication, Culture & Critique*. 15, 3, p. 440-446

**Introduction: Centering Women on Post-2010 Chinese TV**

Zhao, J. J. & Ng, E., Sep 2022, In: *Communication, Culture & Critique*. 15, 3, p. 299-315

**Introduction: Global TV Images of Female Masculinity in the 2010s**

Zhao, J. J. & Ng, E., Sep 2022, In: *Communication, Culture and Critique*. 15, 3, p. 411-418 8 p.

**Performing 'Realness' in a Transnational Ethnic Imaginary: Starring Dilraba on Post-2010 Chinese TV**

Zhao, J. J., Sep 2022, In: *Communication, Culture & Critique*. 15, 3, p. 336-354

***Queer Media in China*, by Hongwei Bao. London: Routledge, 2021. xvi+238 pp.**

Zhao, J. J., Jul 2022, In: *China Journal*. 88, p. 141-143

**"Queer/ing China": Theorizing Chinese Genders and Sexualities through a Transnational Lens**

Zhao, J. J. & Bao, H., 6 Apr 2022, In: *Critical Asian Studies*.

**Queer Chinese Media and Pop Culture**

Zhao, J. J., 2022, *Oxford Research Encyclopedias: Communication*. Nussbaum, J. (ed.). Oxford University Press

**Queering/Queered Chinese-Language Cinematic and Cultural Imaginaries**

Zhao, J. J., 2022, In: *Jump Cut: A Review of Contemporary Media*. 61

**Subject making with Chinese characteristics: gender, sexuality, and Chineseness in neoliberal popular and public imaginaries**

Zhao, J. J., 2022, In: *Critical Asian Studies*. 54, 4, p. 635-646

**Hongwei Bao, *Queer China: Lesbian and Gay Literature and Visual Culture under Postsocialism*. Oxon: Routledge, 2020. xvi+216 pp., ISBN 9780367462840 (book).**

Zhao, J. J., Jun 2021, In: *Global Media and China*. 6, 2, p. 243-246

***Queer Korea*. Edited by Todd A. Henry. Durham, N.C.: Duke University Press, 2020. xi, 388 pp. ISBN: 9781478002901 (cloth).**

Zhao, J. J., May 2021, In: *Journal of Asian Studies*. 80, 2, p. 485-489

**Blackpink queers your area: the global queerbaiting and queer fandom of K-pop female idols**

Zhao, J. J., 2021, In: *Feminist Media Studies*. 21, 6, p. 1033-1038 Scopus citations: 5

**Introduction: global queer fandoms of Asian media and celebrities**

Zhao, J. J., 2021, In: *Feminist Media Studies*. 21, 6, p. 1028-1032

**#RespectLisa, stop racism: intersectional discrimination in global K-pop**

Zhao, J. J., 2021, In: *Feminist Media Studies*. 21, 3, p. 510-514

**Introduction: making a queer turn in contemporary Chinese-language media studies**

Zhao, J. J. & Wong, A. K., Aug 2020, In: *Continuum*. 34, 4, p. 475-483 Scopus citations: 4

**Queerness within Chineseness: nationalism and sexual morality on and off the competition show *The Rap of China***  
Zhao, J. J., Aug 2020, In: *Continuum*. 34, 4, p. 484-499 Scopus citations: 2

#### **Queer Dreams**

Zhao, J. J., Apr 2020, *China Dreams*. Golley, J., Jaivin, L., Hillman, B. & Strange, S. (eds.). Australian National University Press, p. 138-140 3 p. (China Story Yearbook).

#### **It has never been "normal": queer pop in post-2000 China**

Zhao, J. J., 2020, In: *Feminist Media Studies*. 20, 4, p. 463-478 Scopus citations: 14

#### **The emerging 'national husband': Queer female fantasy in popular culture**

Zhao, J. J., 2020, *Love Stories in China: The Politics of Intimacy in the Twenty-First Century*. Sun, W. & Yang, L. (eds.). Abingdon, Oxon: Routledge, p. 205-225 (Media, Culture and Social Change in Asia; vol. 66). Scopus citations: 3

#### **Queer TV China as an Area of Critical Scholarly Inquiry in the 2010s**

Zhao, J., 25 Dec 2019, In: *Critical Asian Studies*. 2019.26.

#### **New Media in Asia**

ZHAO, J. J., Jan 2019, *Global Encyclopedia of Lesbian, Gay, Bisexual, Transgender, and Queer (LGBTQ) History*. Chiang, H., Arondekar, A., Epprecht, M., Evans, J., Forman, R. G. & Al-Samman, H. (eds.). Charles Scribner's Sons/Gale Cengage Learning, Vol. 2. p. 1142-1147

#### **Queer, yet never lesbian: a ten-year look back at the reality TV singing competition show *Super Voice Girl***

Zhao, J. J., 2 Oct 2018, In: *Celebrity Studies*. 9, 4, p. 470-486 Scopus citations: 12

#### **Censoring 'Rainbow' on Chinese TV**

Zhao, J. J., 1 Jun 2018

#### **The ebb and flow of female homoeroticism in the online Chinese queer fandom of *Super Voice Girl* (2006)**

ZHAO, J. J., 2018, In: *The Journal of Fandom Studies*. 6, 1, p. 33-45

#### **Contemporary Chinese Women's Web-based Queer Fan Writing: A Feminist Reading of Lesbian Sex in CO521's Femslash**

Zhao, J. J., 20 Nov 2017, 4 p.

#### **Reconfiguring Class, Gender, Ethnicity and Ethics in Chinese Internet Culture by *Haomin Gong and Xin Yang***

Zhao, J. J., Sep 2017, In: *Modern Chinese Literature and Culture*. 2017 (Book Reviews)

#### **Acrush: A Case Study in Chinese Gender-Neutrality**

Zhao, J. J., 16 Jul 2017

#### **Queerly Imagining *Super Girl* in an Alternate World: The Fannish Worlding in FSCN Femslash Romance**

ZHAO, J., 15 Jun 2017, In: *Transformative Works and Cultures*. 24

#### **KAM LOUIE, ED., *Changing Chinese Masculinities: From Imperial Pillars of State to Global Real Men*. HONG KONG: HONG KONG UNIVERSITY PRESS, 2016, 244 PP.**

Zhao, J. J., Mar 2017, In: *Journal of Oriental Studies*. 49, 2, p. 134-138

#### **A queerly normalized Western lesbian imaginary: online Chinese fans' gossip about the Danish fashion model Freja Beha Erichsen**

Zhao, J. J., 2 Jan 2017, In: *Feminist Media Studies*. 17, 1, p. 42-58 Scopus citations: 5

**Boys' love, cosplay, and androgynous idols: Queer fan cultures in mainland China, Hong Kong, and Taiwan**  
Lavin, M. (ed.), Yang, L. (ed.) & Zhao, J. J. (ed.), 2017, Hong Kong University Press. (Queer Asia)Scopus citations: 27

**From the Marginal to the Transgressive Alliance: A Combined Book Review Essay**  
Zhao, J. J., 2017, In: Women and Gender in Chinese Studies Review. 2017, 7 p.

### **Introduction**

Zhao, J. J., Yang, L. & Lavin, M., 2017, *Boys' Love, Cosplay, and Androgynous Idols: Queer Fan Cultures in Mainland China, Hong Kong, and Taiwan*. Lavin, M., Yang, L. & Zhao, J. J. (eds.). Hong Kong University Press, p. xi-xxxiii (Queer Asia).Scopus citations: 16

### **Queering the Post-L Word Shane in the "Garden of Eden": Chinese Fans' Gossip about Katherine Moennig**

Zhao, J. J., 2017, *Boys' Love, Cosplay, and Androgynous Idols: Queer Fan Cultures in Mainland China, Hong Kong, and Taiwan*. Lavin, M., Yang, L. & Zhao, J. J. (eds.). Hong Kong University Press, p. 63-90 (Queer Asia).Scopus citations: 6

### **Making Sense of Chinese TV's Past, Present, and Future**

Zhao, J. J., Apr 2016, In: East Asian Journal of Popular Culture. 2, 1, p. 147-157

### **A splendid Chinese queer TV? "crafting" non-normative masculinities in formatted Chinese reality TV shows**

Zhao, J. J., 2 Jan 2016, In: Feminist Media Studies. 16, 1, p. 164-168Scopus citations: 13

**Elisabeth L. Engebretsen *Queer Women in Urban China: An Ethnography* New York and London: Routledge, 2014. ISBN 978-0-415-63620-9 (hbk); xix + 194 pp.**

Zhao, J., Aug 2015, In: Intersections. 38, 5 p.

### **Fandom as a Middle Ground: Fictive Queer Fantasies and Real-World Lesbianism in FSCN**

Zhao, J., 2014, In: Media Fields Journal: Critical Explorations in Media and Space . Special Issue, 14 p.

## **Activities**

### **Global Storytelling: Journal of Digital and Moving Images (Journal)**

Jamie J. Zhao (Reviewer)

23 May 2023

### **Reimagining TV China in the Post-2020 Years through a Queer/ing Lens**

Jamie J. Zhao (Speaker)

17 May 2023

### **Reimagining TV China in the Post-2020 Years through a Queer/ing Lens**

Jamie J. Zhao (Invited speaker)

15 May 2023

### **Conceptualizing Queer TV China in the Post-2020 Years**

Jamie J. Zhao (Invited speaker)

17 Apr 2023

### **Queer Chinese Voices**

Jamie J. ZHAO (Presenter)

14 Mar 2023

### **Communication, Culture and Critique (Journal)**

Jamie J. Zhao (Reviewer)

28 Feb 2023

**Association for Asian Studies Annual Conference 2023 (AAS 2023)**

Jamie J. ZHAO (Presenter)  
18 Feb 2023

**Feminist Media Studies (Journal)**

Jamie J. Zhao (Editorial Board Member)  
1 Jan 2023 → 30 Dec 2025

**Feminist Studies (Journal)**

Jamie J. ZHAO (Reviewer)  
Jan 2023

**Global Storytelling: Journal of Digital and Moving Images (Journal)**

Jamie J. ZHAO (Reviewer)  
Jan 2023

**Journal of Intercultural Studies (Journal)**

Jamie J. ZHAO (Reviewer)  
Jan 2023

**Association for Asian Studies Annual Conference 2023 (AAS 2023)**

Jamie J. Zhao (Session Chair)  
2023

**Doctoral Thesis Examination's Overseas Examiner**

Jamie J. ZHAO (Examiner)  
2023

**Doctoral Thesis Examination's Overseas Examiner**

Jamie J. Zhao (Examiner)  
2023

**Journal of Cinema and Media Studies (Journal)**

Jamie J. ZHAO (Guest Editor) & Yiman Wang (Co-Editor)  
2023

**Mphil Thesis External Examiner**

Jamie J. Zhao (Examiner)  
2023

**Asia Research Institute's Autumn Seminar Series 2022**

Jing ZHAO (Discussant)  
8 Nov 2022

**Queer/ing China: An Emerging Field in the Study of Global Queer Culture**

Jamie J. ZHAO (Invited speaker)  
30 Jul 2022

**Queer/ing China: An Emerging Field in the Study of Global Queer Culture**

Jamie J. Zhao (Invited speaker)  
30 Jul 2022

**Asian Studies Association of Australia**

Jamie J. Zhao (Session Chair)  
Jul 2022

**Asian Studies Association of Australia**

Jamie J. Zhao (Session Chair)  
Jul 2022

**Global Queer Stardom and Fandom of Thai Female K-pop Stars**

Jamie J. Zhao (Speaker)  
Jul 2022

**Growing Up as a Tomboy on Chinese Reality TV**

Jamie J. Zhao (Speaker)  
Jul 2022

**Topographies of Desire: Queer Fantasy in East Asia**

Jamie J. ZHAO (Invited speaker)  
11 Mar 2022

**Bloomsbury Academic (Publisher)**

Jamie J. ZHAO (Editorial Advisory Board Member)  
2022 → ...

**Bloomsbury Academic (Publisher)**

Hongwei Bao (Editor), Diyi Mergenthaler (Co-Editor) & Jamie J. Zhao (Co-Editor)  
2022 → 2023

**Bloomsbury Academic (Publisher)**

Jamie J. Zhao (Book Series Editor) & Hongwei Bao (Book Series Editor)  
2022 → ...

**Communication, Culture & Critique (Journal)**

Jamie J. ZHAO (Guest Editor) & Eve Ng (Co-Editor)  
2022

**Communication, Culture & Critique (Journal)**

Jamie J. ZHAO (Guest Editor) & Eve Ng (Co-Editor)  
2022

**IACS (Inter-Asia Cultural Studies associated) Research Cluster "Queer China" (External organisation)**

Jamie J. Zhao (President/Chairman/Chairperson) & Hongwei Bao (Vice-President/Vice Chairman/Deputy  
Chairman/Deputy President)  
2022 → ...

**Journal of Chinese Cinemas (Journal)**

Jamie J. Zhao (Guest Editor) & Hongwei Bao (Co-Editor)  
2022 → 2023

**Routledge (Publisher)**

Jamie J. Zhao (Guest Editor) & Hongwei Bao (Co-Editor)  
2022 → 2024

**Center for Gender and Media Studies in the School of Journalism and Communication, NingboTech University**

Jamie J. Zhao (Chair)  
Dec 2021 → Sep 2022

**Bloomsbury Academic (Publisher)**

Hongwei Bao (Book Series Editor) & Jamie J. ZHAO (Book Series Editor)  
2021 → ...

**Feminist Media Studies (Journal)**

Jamie J. ZHAO (Guest Editor)  
2021

**Hong Kong University Press (Publisher)**

Jamie J. Zhao (Editor)  
2021 → 2023

**Communication, Culture & Critique (Journal)**

Jamie J. ZHAO (Editorial Board Member)  
Sep 2020 → ...

**Continuum: Journal of Media & Cultural Studies (Journal)**

Jamie J. ZHAO (Guest Editor) & Alvin K. Wong (Co-Editor)  
2020

**Feminist Media Studies (Journal)**

Jamie J. ZHAO (Guest Editor)  
2020

**Routledge (Publisher)**

Jing ZHAO (Book Series Editor)  
2020 → ...

**Routledge (Publisher)**

Jamie J. Zhao (Book Series Editor)  
2020 → ...

**Jury for China Rainbow Media Awards**

Jamie J. Zhao (Advisor)  
2019

**Prizes**

**Best Edited Collection**

Zhao, Jamie J. (Recipient) & Ng, Eve (Recipient), 4 Apr 2023

**Best Student Paper Award at the 2011 Chinese Internet Research Conference CIRC**

Zhao, Jing (Recipient), 2011

**High-Level Talents Fellowship**

Zhao, Jamie J. (Recipient), 2022

**Honorable Mention for the 2019 Society for Queer Asian Studies (SQAS-AAS) Best Paper Award**  
ZHAO, Jamie J. (Recipient), Mar 2019

**Reaching Out Award from CUHK**  
Zhao, Jamie J. (Recipient), 2016

## **Press/Media**

**Boyband in China mit fünf jungen Frauen**  
Jamie J. Zhao  
8/10/17  
1 item of Media coverage

**Boys' Love, Cosplay and Chinese Fandom: An Interview**  
Jamie J. Zhao  
30/01/18  
1 item of Media coverage

**Communication, Culture, and Critique Special Issue Wins BAFTSS Award**  
Jamie J. Zhao & Eve Ng  
11/04/23  
1 item of Media coverage

**The T on Chinese Transmasculinity**  
Jamie J. Zhao  
27/03/19  
1 item of Media coverage

## **Grants**

## **Projects**