

Global Storytelling

January 28 -30, 2020

CVA1022 Communication & Visual Arts Building
Hong Kong Baptist University 5 Hereford Road Kowloon Tong HK

The symposium explores the affect and effect of storytelling across regional borders, platforms, and genres including narrative features and documentaries, serial and series dramas on network TV, Netflix, & HBO, narratives on podcast and radio programs, long narrative video journalism and short format video/personal essays on YouTube, and other online platforms. The symposium serves as a platform for the launch a new academic journal: *Global Storytelling: Journal of Film and Moving Image*. Housed in the School of Communication at the Hong Kong Baptist University with Professor Ying Zhu serving as the founding editor, the journal will be published by the University of Michigan Press.

Symposium Chair

Professor Ying Zhu

Director, Centre for Film and Moving Image Research FMIR

Academy of Film School of Communication Hong Kong Baptist University

Symposium Organizing Committee at the Hong Kong Baptist University

Dr. Timmy Chen

Dr. Dorothy Lau

Dr. Kenny Ng

January 28

Registration: 9-9:20 am (FREE admission)

Welcoming Remarks by Prof. Eva Man, Director, Academy of Film, 9:20-9:22am

Panel 1 (9:30am -11:50am) STORYTELLING, SERIALITY AND TRANSMEDIA

Chaired by Eva Man (Director, Academy of Film, School of Communication, Hong Kong Baptist University)

Martha Bayles (columnist for *The American Interest* and film and TV critic for *the Claremont Review of Books*)

‘THE SENSE OF AN ENDING’

J.D. Connor (Associate Professor, School of Cinematic Arts, University of Southern California)

‘STRANGE STORIES FROM A HOLLYWOOD STUDIO: GLOBAL GHOSTS AND NEW INDUSTRIAL GEOGRAPHIES’

Mary Ann Doane (Distinguished Professor of Film & Media, University of California, Berkeley)

‘SERIALITY, ADDICTION AND TEMPORALITY’

Sean O’Sullivan (Associate Professor of English, Ohio State University)

‘REALISM, TELEVISION AND SERIAL FORM’



January 28

Lunch Break 12 noon – 1:30pm

Panel 2 (1:30pm – 3:50pm) STORYTELLING, MEMORY AND AFFECT

Chaired by Max Howard (Producer, Studio Executive)

Ian Aitken (Chair Professor in Film Studies, Hong Kong Baptist University)
'LUKACS, SOLZHENITSYN AND ONE DAY IN THE LIFE OF IVAN DENISOVICH

Carl Plantinga (Professor of Film and Media, Calvin University)
'MYTHMAKING IN DRAMATIC DOCUMENTARY: THE INDIVIDUAL/ COLLECTIVE
MEMORY INTERFACE'

Andrea Riemenschneider (Chair Professor of Modern Chinese Language and Literature,
Institute of Asian and Oriental Studies, University of Zurich)
'HOW NOT TO TELL THE HONG KONG STORY'

Louisa Wei (Associate Professor, School of Creative Media, City University of Hong Kong)
'HER-STORY IN HISTORY: FIRST-PERSON, FEMALE VOICE'



January 29

Panel 3 (9:30am -12:10pm) NATION BUILDING AND THE GEOPOLITICS OF STORYTELLING

Chaired by Robert Kapp (President, Robert A. Kapp & Associates Inc.)

Lisa Dombrowski (Associate Professor; College of Film and the Moving Image, Wesleyan University)

‘GLOBAL STORYTELLING IN THE AMERICAN FILM MARKET’

Jonathan Haynes (Professor of English, Long Island University in Brooklyn, New York)

‘THE GEOPOLITICS OF STORYTELLING AND THE STATE OF NIGERIA’

LIANG Limin (Assistant Professor; Department of Media and Communication, City University of Hong Kong)

‘CRAFTING RESONANCE THROUGH VLOGGING: LIZIQI AS A CULTURAL ICON AND THE GEOPOLITICS OF STORYTELLING’

Stanley Rosen (Professor of Political Science, University of Southern California)

‘HOLLYWOOD REMAKES OF EAST ASIAN FILMS: BOX OFFICE, QUALITY AND ADJUSTMENTS FOR A WESTERN AUDIENCE’

Michael Walsh (Associate Professor of Cinema Communication, College of Arts and Sciences, University of Hartford)

‘FROM NATIONS TO WORLDS: *Si J’Avais Quatre Dromadaires*



Lunch Break 12:30 – 2pm

Panel 4 (2:10pm – 4:30pm) STORYTELLING AND THE ARCHIVES, FESTIVALS, MUSEUMS AND CRITICAL APPRAISALS

Chaired by Sam Ho (Curator, Researcher, Teacher, Writer, Critic)

Susan Jakes (Editor, ChinaFile, The Asia Society, New York)

‘BINOCULAR VISIONS: STRAINING TO SEE CHINA IN 2020’

Gina Marchetti (Professor, Comparative Literature, School of Humanities, The University of Hong Kong)

‘PRODUCTION FOR FESTIVAL USE: HONG KONG WOMEN FILMMAKERS, INTERNATIONAL CIRCUITS, REGIONAL NETWORKS AND ANN HUI’S *MY WAY*’

Marije Meerman (Documentary Filmmaker, the Netherlands)

PLANET FINANCE – HOW TO MAKE A DOCUMENTARY SERIES ABOUT OUR GLOBAL FINANCIAL MARKETS

Richard Peña (Director Emeritus, New York Film Festival)

‘DISCOVERING CHINA: FILM FESTIVALS AND THE PROMOTION OF CHINESE CINEMA’

**6:30pm: Welcome Dinner hosted by Dean Huang Yu, School of Communication
(by invitation)**

7pm:

Public Screening of *‘The Departed’* on 35mm film

at Tai Kwun’s JC Cube

(FREE admission)



January 30

Panel 5 (9:30-12:10pm): STORYTELLING AND THE POLITICS OF NON-FICTION

Chaired by Edith Terry (Managing Director, Cotton Tree Advisors)

Peter Hitchcock (Professor of English, Baruch College and Graduate Center, City University of New York)

‘HOW TO NARRATE NEOLIBERALISM’

Alexandra Juhasz (Chair of the Film Department, Brooklyn College, City University of New York)

‘BEYOND STORY AND ITS AFTERMATHS’

Reece Peck (Assistant Professor, Department of Media Culture College of Staten Island, City University of New York)

‘THE MAKERS AND THE TAKERS’: HOW FOX NEWS USED POPULIST MORAL NARRATIVES TO FRAME OF THE GREAT RECESSION’

Paola Voci (Associate Professor in Chinese and Asian Studies, Global Studies Coordinator, University of Otago)

‘THE PERSONAL IS POLITICAL RELOADED: *ACCENTED* STORYTELLING AND *ACTIVIST* DOCUMENTARIES’

12:10pm:

Launch of Book – *Soft Power With Chinese Characteristics China’s Campaign for Hearts and Minds* (With a foreword by Joseph Nye)

Lunch Break 12:30 am – 2pm

ROUNDTABLE: STORYTELLING AND HONG KONG DEMONSTRATION (2:10-4pm)

Chaired by Ying Zhu

Frank Ching (Adjunct Associate Professor, The Chinese University of Hong Kong and The Hong Kong University of Science and Technology. Writer for the New York Times, Dow Jones & Company, The Wall Street Journal bureau in China)

Mike Chinoy (CNN first Beijing bureau chief, senior Asia correspondent, Senior Fellow at The University of Southern California's US-China Institute)

Fraser Howie (writer for Asian stock markets. Worked for Baring Securities, Bankers Trust, Morgan Stanley, CICC and as a Managing Director at CLSA in the Listed Derivatives and Synthetic Equity Department)

Robert Kapp (President of Robert A. Kapp & Associates, Inc. , Port Townsend, Washington, USA, and former President of The US-China Business Council.)

Ryan Manuel (Policy Research Director, Asia Global Institute, The University of Hong Kong)

Paul Serfaty (Barrister, financial markets specialist and political commentator)

Edith Terry (Managing Director of Cotton Tree Advisors)

CLOSING REMARKS BY:

PROF. ROLAND CHIN, PRESIDENT AND VICE-CHANCELLOR, HONG KONG BAPTIST UNIVERSITY

EDITORIAL BOARD MEETING (4-5:30pm)

7pm:

Public Screening of *'Infernal Affairs'* on 35mm film at Tai Kwun's JC Cube followed by forum (FREE admission)



Programme



BIO+ABSTRACT