



Call for Paper
**International Conference “The Ecosystem for Social Entrepreneurship
and Social Innovation”**
March 17th & 18th, 2016
Conference Hall, Building 10, National Economics University, Hanoi, Vietnam

Conference Rationale

Social Enterprise is defined by Enterprise Law 2014 of Vietnam a type of business which has specific social and environmental objectives and commits to reinvest at least 51% of its profits to serve the identified social and environmental causes. The Ecosystem for social enterprise is known as elements, factors which support and promote the development of social enterprises, which include essentially market competition, legal and policy framework, financial instruments, human resource market, education and research activities, media communication and intermediaries. Social Entrepreneurship and Social Innovation start to be discussed widely in business and academic context. Social enterprise has become a movement in developed and developing economies. In Vietnam, it is emerging as a new business sector which use business model to solve social problem. However, academic publications in the field are still limited. In Vietnam, the legal framework is available, but supporting policies are lacking. Higher education is making effort to contribute to the development of the sector.

The conference is organized with the objectives of discussing in depth the current ecosystem for social enterprise and social innovation in Vietnam, issues in starting up & managing social enterprises, what we can learn from the international experiences and provide macro and managerial recommendations to related stakeholders. Prospective authors are invited to submit abstracts and full papers on the following themes.

Conference Themes

- Social enterprise ecosystem, legal framework and policy issues for social enterprise and social innovation;
- Start-up social enterprises, social enterprise strategies, typologies, human resource management, financing sources, governance structure for social enterprise...;
- Business Ethics, Corporate Social Responsibility, Corporate Philanthropy...;
- Teaching social enterprise and social entrepreneurship in universities and business schools;
- Case studies on social enterprise, social entrepreneurship and social innovation.

Organisers

National Economics University (NEU), Vietnam
British Council Vietnam
French-Vietnamese Center for Management Education (CFVG)
National Institute of Patent and Technology Exploitation (NIPTEx), Ministry of Science and technology

Submission of Abstracts

- Prospective authors are invited to submit their abstract reporting original unpublished research and recent developments in the topics related to the conference. Abstract must not exceed 500 words which include title, keywords, author and affiliation with email address.
- Full paper must comply with submission guidelines of the Journal of Economics & Development (<http://www.jed.edu.vn/submission-guidelines/submission-guidelines.372477.aspx>)
- Abstracts and full papers are to be sent to: secretariat.icse2016@gmail.com
- Abstracts and full papers can be either in English or Vietnamese. However, the Vietnamese full paper need to have an abstract in English. Only papers in English will be considered for publishing in special issues of Journals.

Deadlines

Call for Paper:	December 21 st , 2015
Abstract Submission:	January 15 th , 2016
Abstract Acceptance:	January 20, 2016
Full Paper Submission:	February 20 th , 2016
Revised Paper Submission:	March 5 th , 2016
Conference:	March 17 th & 18 th , 2016

Scientific Committee

Prof. Tran ThoDat, National Economics University, Vietnam
Asso. Prof. Tran Thi Van Hoa, National Economics University, Vietnam
Prof. Young-bohk Cho, Research Institute of Social Enterprise, Pusan National University, South Korea
Prof. Benjamin Gidron, (Emeritus), G. Glazer Faculty of Management, Ben Gurion University of the Negev; Professor of Social Enterprises, School of Business, College of Management Academic Studies (COMAS), Israel
Prof. Thomas Howard, Singapore Management University, Singapore
Prof. Jean-Louis Pare, French-Vietnamese Center for Management Education (CFVG), Vietnam
Asso. Prof. Mai Thai, HEC Montreal, Canada
Asso. Prof. Raymund Habaradas, De la Salle University, Philippines
Asso. Prof. Yolanda Sarason, Colorado State University, USA
Asso. Prof. Truong Thi Nam Thang, National Economics University, Vietnam

Dr. Nguyen Huu Xuyen, National Institute of Patent and Technology Exploitation (NIPTEX),
Ministry of Science and technology

Dr Richard Hazenberg, Institute for Social Innovation and Impact, Directorate of Research,
Impact and Enterprise, University of Northampton, UK

DrPathikPathak, Southampton University, UK

Dr. Chandra Yanto, City Univesity of Hong Kong, China

Opportunities for Publication

- Accepted papers will be included in the Conference Proceedings in CD form with ISBN number
- Best papers will be reviewed and considered to be published in:
 - A special issue of the Journal of Economics & Development in English (ISSN: 18590020) of the National Economics University – the most prestigious English Academic Journal in economics and business in Vietnam (<http://www.jed.edu.vn/>)
 - or
 - A special issue of the Journal of Small Business and Entrepreneurship, ISSN: 0827-6331 (Print), 2169-2610 (Online), published by Taylor & Francis (<http://www.tandfonline.com/loi/rsbe20#.Vnef7rbRKko>)