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RE: Journal of International Marketing

August 5, 2016

Professor Yanto Chandra
City University of Hong Kong
ychandra@cityu.edu.hk

Dear Professor Chandra,

I am now half way through my extended tenure as Editor-in-Chief of *Journal of International Marketing (JIM)*, the premier journal in the field. The last year's impact factor scores were recently released and *JIM* has achieved the highest impact factor to date of 3.25, which indicates the growing strength of the Journal. I would like to express my sincere gratitude to you for your service as a member of *JIM*'s Editorial Review Board (ERB) as it is down to your hard work of supporting the Journal and ensuring that high quality research is published in *JIM*.

I would like to ask you to continue to serve on the ERB of *JIM* until June 30, 2019, which is the end of my tenure. Your state-of-the-art research knowledge and experience will be extremely valuable as we aim to continue to publish high quality—managerially relevant, theoretically sound, and methodologically rigorous—research in international marketing. In accomplishing this, your engagement with and support of *JIM* is crucial. Only together can we successfully augment the community of international marketing scholars focused around *JIM*.

In considering my invitation to serve on the ERB during my tenure, please note that *JIM* board members are expected to have a number of duties:

- (1) Complete up to 5 reviews of new manuscripts per annum, along with any revise and resubmit submissions;
- (2) Respond promptly to invitations to review (within 3 days);
- (3) Complete reviews in a timely fashion (normally within 30 days of receipt of the manuscript);

I would also like to encourage ERB members to attend, when possible, the *JIM* ERB meeting. Finally, ERB members are expected to promote the *Journal* to their colleagues and peers as appropriate.

I hope you will join me in my efforts to continue the excellent work of my predecessors to elevate *JIM*'s scholarly standing and impact.

Yours Sincerely,

A handwritten signature in blue ink, appearing to be 'Costas'.

Costas

Professor Constantine S. Katsikeas, Ph.D.
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